

## **WINTJIRI WIRU – BROCHURE COPY**

On all promotional materials produced the following acknowledgement needs to be included for Wintjiri Wiru. Please include the underlined letters as per below.

Credit: As custodians of the land, Anangu hold the Mala story from Kaltukatjara to Uluru. To share their story from Kaltukatjara to Uluru, RAMUS designed and produced an artistic platform using drones, light and sound to create an immersive storytelling experience.

If above credit is too long, please use;

Credit: Anangu share the Mala story, from Kaltukatjara to Uluru, through a drone, sound and light show designed and produced by RAMUS.

### **50 WORDS**

Wintjiri Wiru is an immersion into Anangu culture. Take a seat in the open-air desert theatre, and witness aspects of the Mala story brought to life like never before with ground-breaking technology.

Choreographed drones, lasers, and projections will illuminate the desert sky in a modern, artistic expression of an ancient, Anangu story.

#### Alternative:

Wintjiri Wiru, which in the local Pitjantjatjara language means 'beautiful view out to the horizon'. This breathtaking sound and light show brings to life the ancient Mala story of the Anangu people, a story passed on for thousands of generations. With the use of ground-breaking technology, choreographed drones, lasers and projections illuminate the night sky.

### **100 WORDS**

Wintjiri Wiru is an immersion into Anangu culture. The Wintjiri Wiru experience begins with a transfer from Resort hotels to the open-air theatre, set upon a dune top with incredible views out to Uluru and Kata Tjuta.

Take in the stunning sunset while enjoying a gourmet hamper celebrating native ingredients on the Sunset Dinner experience or enjoy light refreshments during the After Dark Show.

Witness the ancient Mala story brought to life like never before with ground-breaking technology. Choreographed drones, lasers, and projections will illuminate the desert sky in a modern, artistic expression of an ancient, Anangu story.

#### Alternative:

Wintjiri Wiru, which in the local Pitjantjatjara language means 'beautiful view out to the horizon'.

This breathtaking sound and light show brings to life the ancient Mala story of the Anangu people, with the use of ground-breaking technology. Set on an open air desert theatre that boasts incredible views of Uluru and Kata Tjuta, once darkness falls the choreographed drones, lasers and projections illuminate the night sky.

Take in the stunning sunset while enjoying a gourmet hamper celebrating native ingredients on the Sunset Dinner experience, or enjoy Indigenous-inspired snacks during the After Dark Show.

Watch on in awe as this ancient story takes flight.

## TOUR DESCRIPTIONS

### Wintjiri Wiru Sunset Dinner

Days of Operation: Operates daily

Departures: Approximately 1.5 hours prior to sunset

Duration: 3 hours (2.5 hours on site)

Wheelchair Accessible: Yes, on request

Includes:

- Premium cocktails on arrival made with Beachtree Gin – an Indigenous-owned distillery
- Canapes and stunning views of Kata Tjuta and Uluru as the sun sinks on the horizon
- Gourmet dinner hamper celebrating native ingredients, paired with premium Australian Penfolds wine
- 20-minute immersive sound and light show depicting the ancestral Mala story
- Return air-conditioned coach transfers

Wintjiri Wiru takes place at Ayers Rock Resort, in the spiritual heart of Australia, and is an immersion into Anangu culture.

The experience begins with a transfer from Resort hotels to a sustainability-built platform where guests can take in the stunning sunset with views out to both Uluru and Kata Tjuta with a cocktail, being before seated in the amphitheatre with a gourmet hamper celebrating native ingredients, paired perfectly with a choice of Australian wine or beer.

As darkness falls, drones, lights, traditional music, and Pitjantjatjara language will bring to life the Mala story under the desert sky.

As custodians of the land, Anangu hold the Mala story from Kalitukatjara to Uluru. To share their story from Kalitukatjara to Uluru, RAMUS designed and produced an artistic platform using drones, light, and sound to create an immersive storytelling experience.

After the show, guests will return to your hotel via coach transfer.

Note:

- Subject to availability and weather conditions permitting.
- Tour content and timings are subject to change without notice.
- Child age range is from 5 to 15 years. Not suitable for children 4 years and under.

## **Wintjiri Wiru Twilight**

Days of Operation: Operates daily

Departures: Approximately 30 minutes prior to sunset

Duration: 1.5 hours (1 hours on site)

Wheelchair Accessible: Yes, on request

Includes:

- 20-minute immersive light and sound show depicting a chapter of the Mala story
- Unlimited Australian wine
- Australian cheese and dessert hamper featuring three types of cheese, crackers, fresh grapes, chutney, dip, and a slice infused with native flavours
- Return transfers from the hotel

Set upon a desert dune in the spiritual heart of Australia, with spectacular views out to Uluru and Kata Tjuta, guests will enjoy Australian wines and delicious cheeses, while they marvel at the beauty of Uluru's silhouette in twilight as darkness falls.

Guests will take a seat in the sustainably built theatre and watch a chapter of the ancestral Mala story light up the Australian desert skies with choreographed drones, lasers and projections.

Feel a powerful connection to Country as guests listen to traditional inma and narration in the local Pitjantjatjara language, while they immerse themselves in a living story from the world's oldest continuous living culture.

Note:

- Subject to availability
- Tour content and timings are subject to change without notice.
- Child age range is from 5 to 15 years. Not suitable for children 4 years and under.

## **Wintjiri Wiru After Dark**

Days of Operation: Available between April – October

Departures: Approximately 2 hours after sunset

Duration: 1.5 hours (1 hours on site)

Wheelchair Accessible: Yes, on request

Includes:

- 20-minute immersive light and sound show depicting a chapter of the Mala story
- Unlimited Australian wine
- Australian cheese and dessert hamper featuring three types of cheese, crackers, fresh grapes, chutney, dip, and a slice infused with native flavours
- Return transfers from the hotel

Wintjiri Wiru takes place at Ayers Rock Resort, in the spiritual heart of Australia and is an immersion into Anangu culture. The experience begins with a transfer from Resort hotels to a sustainably-built platform where you will take a seat in the intimate amphitheatre.

Drones, lights, traditional music, and Pitjantjatjara language will bring to life the Mala story under the desert sky.

After the show, guests will return to your hotel via coach transfer.

Note:

- Subject to availability and weather conditions permitting.
- Tour content and timings are subject to change without notice.
- Child age range is from 5 to 15 years. Not suitable for children 4 years and under.